



Navigating Environmental Attitudes

By Thomas A. Heberlein

Oxford University Press Inc. Paperback. Book Condition: new. BRAND NEW, Navigating Environmental Attitudes, Thomas A. Heberlein, The environment, and how humans affect it, is more of a concern now than ever. We are constantly told that halting climate change requires raising awareness, changing attitudes, and finally altering behaviors among the general public-and fast. New information, attitudes, and actions, it is conventionally assumed, will necessarily follow one from the other. But this approach ignores much of what is known about attitudes in general and environmental attitudes specifically-there is a huge gap between what we say and what we do. Solving environmental problems requires a scientific understanding of public attitudes. Like rocks in a swollen river, attitudes often lie beneath the surface-hard to see, and even harder to move or change. In Navigating Environmental Attitudes, Thomas Heberlein helps us read the water and negotiate its hidden obstacles, explaining what attitudes are, how they change and influence behavior. Rather than necessarily trying to change public attitudes, we need to design solutions and policies with them in mind. He illustrates these points by tracing the attitudes of the well-known environmentalist Aldo Leopold, while tying social psychology to real-world behaviors throughout the book. Bringing together...



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