



Offered and Accepted: A Recruiter's Guide to Sales (Paperback)

By Natasha Brooks

BookBaby, 2015. Paperback. Condition: New. Language: English . Brand New Book. About the book Offered and Accepted is the only book that gives you clear and functional advice, derived from almost two decades of hands-on, high performance experience. It covers all elements of the recruitment process: from business development and sourcing candidates, to generating and closing offers. It looks at common objections, and offers advice and examples on how to overcome them. Who is the book for? New and experienced, contract and permanent recruiters who want to increase the number and value of placements that they make. It is relevant for all professional services markets including Accounting, Banking, Finance, IT, Insurance, Legal, Property, Office Support, Sales and Marketing. Why was the book written? Because existing texts don't tell recruiters what we want to know in a way that captures our (often short-spanned!) attention. Many books aimed at us are written by industry experts or academics. This is great if we want to improve our knowledge of the industry's history or Maslow's hierarchy of needs, but less helpful when a candidate is tempted by a counter-offer; a contractor is demanding a pay rise because they've discovered their...



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